

# **RAZZAMATAZ**

## **THEATRE SCHOOLS**

**International Co-Curriculum  
Opportunities**



## Pioneering inclusion of the arts as a complimentary dimension in education

“50% of employers say they struggle to hire young people with sufficient transferrable skills like leadership, teamwork and emotional resilience”

Demos - Skills for life, work and stronger society (May 2023)

Our goal is to inspire and empower young people through the world of performing arts, helping them unlock their potential and discover their passion and purpose in life.

Throughout our 23 years working with children in the UK, we have witnessed the transformative power that the arts have on lives and how it supports academic achievement.

Razzamataz Theatre Schools was founded in 2000 with a simple dream of making performing arts accessible to as many young people as possible. Today, we work with more than 10,000 children and young people every week in our schools, and many more within local pre-school, primary schools and senior schools providing outstanding training in the performing arts to young people aged 3mths - 18yrs.

Renowned for our high standards and successful partnerships, we have a proven reputation working with Global brands; Mattel, Warner Bros Studios, Universal, 20th Century Fox, Paramount Pictures and crowned one of the top five franchised businesses to come out of BBC's Dragons' Den

We are passionate about supporting educational establishments to grow the next generation of confident, collaborative, curious leaders because every child's future matters. We promote arts in education for a more accessible and promising future and support holistic education for improved youth outcomes and better prospects.

We have ambitious plans to bring our programme to the UAE, aligning ourselves with education businesses that share our goals and Dubai's vision for a brighter future. By empowering the young with specialised performing arts education, our proposals within will contribute to building a generation who are not only ready to face the challenges of the future but also to spread happiness and prosperity as the UAE progresses towards diversification, growth and development.

Very best regards,

Denise  
Founder and Managing Director





Leading the way to improve learning outcomes for young people;  
making desirable futures more, not less available.

## Our Proposal

To create a profound change in society, educational leaders and policymakers are focusing on the importance of a holistic education to support the comprehensive development of children and promote a well-rounded approach to learning.

Razzamataz Theatre Schools is looking to foster partnerships with international educational institutions to provide performing arts classes, to enrich the curriculum and / or as extra curriculum activities.

We will design tailored lesson plans, encompassing acting, dance and singing techniques as well as offering our highly experienced approach to teaching a wide age range of students with different abilities.

We operate in the UK traditionally on a franchise model, but are keen to explore both franchise opportunities and other types of partnership as we expand the business into the UAE.  
Our International co-curriculum opportunities include:

- ★ Use of the Razzamataz brand name and credibility.
- ★ Lesson planning, operational resources and best in class performing arts teacher training to support inclusion of the arts within Early Years through to Grade 12.
- ★ Tailored performing arts masterclasses & programmes led by our experienced & specialist team of UK teachers and creatives - your students can work on a short project as part of a structured programme, tailored to your curriculum/objectives.
- ★ A cultural and educational exchange trip to London to take part in our specialist masterclass programmes where your students will learn alongside some of the UK's best creatives in the performing arts industry and perform at a theatre in London's West End, the home of musical theatre.

*"Razzamataz encourages self-expression and embraces individuality. Being involved with music, drama and dance build strong relationships between our pupils and teachers, and this reinforces their identity within the school community. Razzamataz (teachers) really encourage activities within performing arts to enable children to feel happier and less inhibited, resulting in them being more able to express themselves, and to be creative with their ideas."*

Mrs Cousin, Bolton Primary School, England.



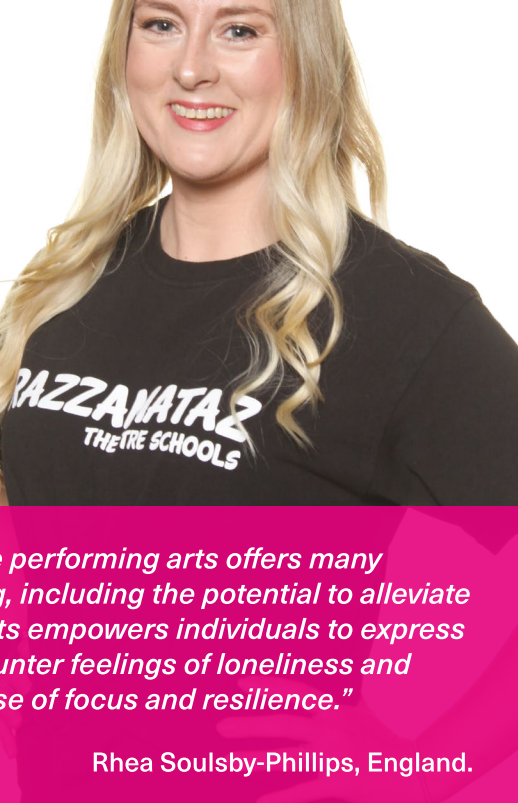
**By engaging with Razzamataz, schools can deliver a world-class education programme, focussing on the whole student and differentiating themselves within their market.**





[illegible]

As a highly experienced performing arts provider, Razzamataz has developed a reputation for high-quality training and opportunities for children and young people. With more than 23 years' experience, we only employ qualified and experienced performing arts professionals who have a strong background in their respective fields.



*in the performing arts offers many  
-being, including the potential to alleviate  
the arts empowers individuals to express  
an counter feelings of loneliness and  
a sense of focus and resilience.”*

**Rhea Soulsby-Phillips, England.**

Rhea Soulsby-Phillips, England.



Improving outcomes for young people with skills for life and skills for work. In 23 years Razzamataz has witnessed students embark on diverse journeys, achieving remarkable success.

With more than 23 years' experience, Razzamataz has seen students achieving remarkable success not only in the professional realm of performing arts but also across various exciting industries. The skills they learn at Razzamataz complement academic study by providing a dynamic and immersive platform for students to explore creativity and emotional expression.

Our students achieve a holistic and well-rounded educational experience that sits in harmony with academic success.

Hollie, former student at Razzamataz Carlisle

Hollie age 21 was a student at Razzamataz for more than ten years, from the ages of five to 15. She's now studying marine biology at Rollins College in Florida, on a four-year degree course. She is also a Bonner Leader, a programme for committed undergraduate students designed to transform the lives of those participating.



*"Razzamataz gave me loads of life skills but the one that has probably helped me the most is confidence. While I was taking my GCSE's and A Levels, being a Razzamataz student helped me with my presenting skills.*

*All the performances we did were great practice for standing in front of the class presenting."*

Hollie, Florida USA.



Hannah-Mae, former student at Razzamataz Carlisle

Hannah-Mae, age 23, currently lives in London and is an Assistant Video Producer working in the Commercial Video team at Global and producing branded video content across radio brands such as Capital FM, Heart and Radio X. She attended Razzamataz Carlisle for 11 years and started when she was 5 years old.



*"Although I didn't go down the performing arts route, I am still working in a creative industry. So, a lot of the skills that I learnt at Razzamataz are super transferable when I need to produce videos and work with talent and crews. There's also the more hands-on skills like writing scripts, prop buying, working with stylists. And there's the interpersonal skills such as teamwork, communication and motivation."*

Hannah-Mae, London, England.

"In 2022, World's Largest Lesson surveyed 37,000 children from 150 countries and found that practical skills for the real world was the one thing they wanted to change most about their education."



World's Largest Classroom in partnership with Unicef and Unesco - Transforming Education Survey (2022)



## At Razzamataz, we use our platform to make a profound, positive impact on society.

Razzamataz is not just a place for nurturing talent and fostering creativity, we are incredibly proud of our registered charity, Future Fund that offers financial support to students going on to study performing arts at higher education.

We also have many scholarship opportunities with our partner The Stage, a respected British weekly newspaper and website covering the entertainment industry and theatre.

### **Robson Broad, former student at Razzamataz Medway**

Robson Broad from Razzamataz Medway was a winner of The Stage scholarship and was awarded funding via Razzamataz's Future Fund charity. Since leaving college, he has landed roles in two iconic West End shows, Hamilton and Moulin Rouge.



*"Winning The Stage scholarship gave me a huge boost of confidence. I was also offered financial assistance through the Razzamataz charity Future Fund and the audition itself was another good learning experience. It's an amazing industry and during my time at the school, I got to meet lots of performers through the special guest workshops and now it is incredible that I'm in that privileged position myself."*

Robson Broad, England.



*"... in whatever way you construct your list of 21st Century Skills, you will always come across creativity – creating new value ... bringing together the processes of creating, of making, of bringing into being, and formulating, and looking for outcomes that are innovative, fresh, original ... this is all about imagination, inquisitiveness, collaboration, self-discipline,"*

Andreas Schleicher, Director for Education and Skills, and Special Adviser on Education Policy, OECD, speaking at the Durham Conference on Creativity (4 September 2017)



# RAZZAMATAZ

## THEATRE SCHOOLS



Meet Denise, Managing Director and Founder of Razzamataz Theatre Schools and Hayley, Business Coach and Consultant for Razzamataz at FESS Dubai 2023 on **Stand U24**.

If you are an educational establishment, please drop by to discuss partnership opportunities and learn more about our multi-award winning performing arts classes, designed to complement STEM education by fostering critical thinking and the important development of soft skills.

As part of the UK Trade Mission, Razzamataz has been invited to speak at GESS Dubai. The sessions will be:

Monday 30th October - 11:20 - Arts Education - What is next?

Tuesday 31st October - 13:20 - The kind of education a young person experiences today will be the global society that will emerge in 30 years.

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**Come and join us!**



**START  
SOMETHING**

